



Media Release

Tiger Airways Increases Distribution Network in Malaysia by 14,000 Times with E-Pay

- Customers in Malaysia to enjoy convenience of paying cash at over 14,000 e-pay outlets
- Launch in phases, beginning with 4,000 Petronas kiosks
- Celebratory 9-cent fares on Malaysia-Singapore routes; book now till 18 Aug while stocks last!

Singapore, 12 Aug 2010. Tiger Airways is expanding its distribution network in Malaysia by more than 14,000 times with the introduction of e-pay. Customers in Malaysia now have a convenient way to pay cash for their Tiger Airways flights.

Rosalynn Tay, Managing Director of Tiger Airways Singapore, said, "Our customers in Malaysia have been great supporters of our low, low fares. With e-pay, we bring a cash payment mode right to their doorsteps, making it more convenient for them to buy Tiger flights. We look forward to serving more passengers from Malaysia with our powerful combination of low fares, convenience, and useful options such as Luggage Upsize™ and boardmefirst™.

Payment for Tiger Airways flights between Malaysia and Singapore can now be made using e-pay at the 4,000 Petronas kiosks across Malaysia. Over the next few months, this payment option will be rolled out to the remaining 10,000 e-pay outlets in convenience stores, pharmacies, and other retail outlets. After making bookings online, customers in Malaysia only need to select e-pay as the preferred payment method, and make payment at an e-pay outlet within 6 hours.

To celebrate this megafold increase in its Malaysia distribution channel, Tiger Airways is offering promotional fares on its Malaysia routes. Kuala Lumpur, Kuching and Penang flights are on sale from now to 18 August 2010, from only S\$0.09 plus taxes. Travel periods are: Kuala Lumpur - 10 October to 31 July 2011; Kuching and Penang – 15 January to 31 July 2011. Grab them on www.tigerairways.com now!

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