



## **Media Release**

### **Tiger Airways Appoints TripleStar as General Sales Agent for Philippines**

**Singapore, August 5, 2010.** Tiger Airways Singapore has appointed TripleStar Travel and Tours as its General Sales Agent (GSA) for the Philippines to enhance access for its customers. As Tiger Airways' GSA, TripleStar will market seats to Filipino travellers and businesses.

TripleStar, a prominent inbound travel agency in the Philippines with more than fifteen years of experience in the local travel industry, has one of the widest distribution networks throughout the country. It intends to open the first dedicated Tiger Airways retail ticketing office in SM City Clark Mall in the third quarter of this year. TripleStar also has retail outlets in Manila, Makati and Cebu.

Rosalynn Tay, Managing Director of Tiger Airways Singapore, said, "The Philippines is an important market for Tiger Airways. Our flights have received strong support and there is strong potential for further growth. With Tiger being represented by the country's leading agent, our customers in the Philippines will gain greater access to our low, low fares. At the same time, this will help us reduce our distribution costs, and allow us to pass on cost savings and keep offering the lowest possible fares."

Tiger Airways currently operates a daily flight between Singapore and Clark, which is a short bus ride away from Manila. By operating out of a lower cost airport, this route has enabled travellers to take advantage of Tiger's low, low fares since April 2005.

"We are pleased to partner with Tiger Airways. With our extensive network reaching both wholesale and retail customers in the Philippines, we are well positioned to bring Tiger's low fares to more travellers. We also look forward to establishing dedicated retail outlets for Tiger Airways," said Delza Gochoco, President and General Manager of TripleStar.

TripleStar was created and spun off two years ago out of South East Asian Airlines (SEAIR) tour desk services. It introduced the popular Leisure Escape Packages (LEP) of SEAIR. LEP offers holiday packages to the most beautiful vacations spots in the Philippines. It offers a holistic approach to travel, making its client's holiday experience convenient, practical and unique.

"The TripleStar and Tiger Airways partnership is good news for the local travel industry. This means more opportunities for travel to and from the Philippines," said Teresita Henderson, Chairman of Intas Destination, a renowned Inbound Tour Operator.

### **About TripleStar Travel And Tours**

TripleStar Travel and Tours is a licensed travel and tours agency registered at the Department of Trade and Industry in the Philippines. Aside from readily available travel packages with partner resorts, ranging from luxurious to middle range to budget, TripleStar also customizes travel packages to suit individual requirements. For inquiries on bookings and tour packages, call 028437308 or email [info@triplestartravel.com](mailto:info@triplestartravel.com).

### **About Tiger Airways Holdings Limited<sup>1</sup>**

(Company Registration Number: 200701866W)

(incorporated with limited liability in the Republic of Singapore on 1 February 2007)

Established in September 2004, Tiger Airways now operates a fleet of 19 Airbus A320-family aircraft and is committed to increasing its fleet size to 68 by December 2015. The airline currently operates flights to 37 destinations in 11 countries and territories across Asia and Australia. For more information, please visit [www.tigerairways.com](http://www.tigerairways.com) .

*<sup>1</sup>The initial public offering of Tiger Airways Holdings Limited was sponsored by Citigroup Global Markets Singapore Pte. Ltd. and Morgan Stanley Asia (Singapore) Pte. (the 'Joint Issue Managers').*

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