

## Media Release

### **Tiger Airways Launches Competition for 6 to 12 year Olds To Name Its newest Aircraft; Contest Marks Airline's 6<sup>th</sup> Birthday in September and the arrival of the 20th Aircraft in the Tiger Airways Fleet**

- First aircraft naming contest for children across the Asia-Pacific region; Tiger continues to make dreams come true!
- Winner gets to be a "VIP" when new aircraft is unveiled in September!
- Winner and two family members to be flown to Singapore for ceremony, plus S\$3000 prize in Tiger Airways flight vouchers!

**Singapore, 5 July 2010.** Tiger Airways is celebrating its upcoming 6<sup>th</sup> birthday with another creative way to make dreams come true. The airline is organizing a contest for 6 to 12 year olds to name its newest aircraft, the first such contest across the Asia-Pacific region. The winner gets to be the VIP at Tiger's September birthday celebrations, and unveil the winning name on the new aircraft, the 20th aircraft in the Tiger Airways fleet.

Tiger Airways President & Group CEO Tony Davis said, "We believe that children should be given an opportunity to own a piece of our company's history by creating a fun and interesting name for our newest aircraft, just as we believe that everyone should have the opportunity to fly cheaper. Since September 2004, our low, low fares have made it possible for people across Asia and Australia to fly for the first time or more frequently. Now that we are turning 6, what better way to celebrate than to make it possible for even a 6-year old to name a brand new Airbus A320 aircraft?"

"We have come of age in just 6 years. For the next 6 years and beyond, we look forward to serving even more people – adults and children alike – with a bigger fleet of airborne tigers." said Tony Davis.

The contest is open to children between 6 to 12 years old, who are residents in the 11 countries and territories currently served by Tiger Airways. The winner plus two of his or her family members will be brought to Singapore (unless they are already here) for the ceremony, and given S\$3,000 of Tiger Airways flight vouchers. Entries must be submitted via the contest form on <http://www.tigerairways.com/sg/en/nameatiger.php> between 5 July to 5 August 2010 (both dates inclusive).

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