



Media Release

Tiger Airways Slashes Fares In 48-hour Frenzy; Post-Flood Support for Great Singapore Sale

- 200,000 seats at mega discounts only on 22 and 23 June, or while stocks last!
- “Small Prices, Big Pleasures” for 16 destinations, including Kuala Lumpur from \$19 all in!
- Book now and enter lucky draw for car & free flights!

Singapore, 21 June 2010. Tiger Airways is expecting a 48-hour madness this Tuesday and Wednesday, with 200,000 seats at big discounts up for grabs.

This “Small Prices, Big Pleasures” promotion covers 16 exciting destinations in China, India and Southeast Asia. For instance, Kuala Lumpur is only \$19 including taxes, while all Thai destinations are only \$40 including taxes!

As a bonus, bookings at these promotional fares are also eligible for Tiger Airways’ current lucky draw for a car and free flights (details on www.tigerairways.com).

Travel periods for this promotion differ according to the destination.

Rosalynn Tay, Managing Director of Tiger Airways Singapore, said, “This crazy promotion is our way of giving back to passengers during the Great Singapore Sale, and helping retailers get back on their feet after last week’s flooding of Orchard Road.

“Our promotions are crazy but genuine. When we say 200,000 seats, we mean 200,000 seats, unlike other airlines who may exaggerate the number of seats on promotion. Tiger Airways can keep offering low, low fares, by saving on unnecessary costs such as flying long-haul and sponsoring premium sports events.” said Rosalynn Tay.

Small Prices, Big Pleasures Promotion (prices are for one-way including taxes)

Greater China

Haikou: \$70. Travel from 1 Oct 2010 to 30 Nov 2010

Hong Kong: \$90. Travel from 1 Oct 2010 to 26 Mar 2011

Macau: \$75. Travel from 1 Oct 2010 to 26 Mar 2011

India

Bangalore: \$100. Travel from 1 Sep 2010 to 26 Mar 2011

Chennai: \$100. Travel from 1 Oct 2010 to 26 Mar 2011

Trichy: \$160. Travel from 10 Jan to 26 Mar 2011

Trivandrum: \$160. Travel from 11 Jan to 26 Mar

Malaysia

Kuala Lumpur: \$19. Travel from 1 Oct 2010 to 31 May 2011

Penang: \$29. Travel from 1 Oct 2010 to 26 Mar 2011

Kuching: \$30. Travel from 1 Oct 2010 to 26 Mar 2011

Philippines

Manila (Clark): \$55. Travel from 1 Sep 2010 to 26 Mar 2011

Thailand

Bangkok: \$40. Travel from 1 Sep to 26 Mar 2011

Hat Yai: \$40. Travel from 1 Sep to 26 Mar 2011

Krabi: \$40. Travel from 1 Oct to 26 Mar 2011

Phuket: \$40. Travel from 1 Oct to 26 Mar 2011

Vietnam

Ho Chi Minh City: \$50. Travel from 1 Nov 2010 to 26 Mar 2011

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